

FRCH | DESIGN WORLDWIDE

FOR IMMEDIATE RELEASE

Contact:

Peggy Kennedy

513-362-3430

pkennedy@frch.com

FRCH Design Worldwide Adds Three New Staff Members to Team

January 2012, Cincinnati, Ohio – FRCH Design Worldwide announces the addition of three new staff members to its Cincinnati-based team.

Craig Heilmann has joined the company as a project coordinator in the Retail/Mixed Use Design Studio. Heilmann was most recently an architectural designer at Z+ Architects in Allendale, N.J. He earned a Bachelor of Architecture degree from Rensselaer Polytechnic Institute in Troy, N.Y.

Robert Lucas has joined FRCH as an interior designer on the Specialty Retail Design Team. Prior to joining the company, Lucas was with Interbrand Design Forum. He received a Bachelor of Fine Arts degree from the Columbus College of Art and Design in Columbus, Ohio.

Melanie Zurad has joined the company as a studio coordinator in the Retail/Mixed-Use Design Studio. She was most recently a project manager at Millennium Resources in Cincinnati. Zurad earned a Bachelor of Marketing and International Business degree from the University of Cincinnati.

About FRCH Design Worldwide

FRCH Design Worldwide is an international architecture, interior design, graphic design and brand strategy firm serving the retail, mixed-use, hospitality, restaurant and corporate office markets. Clients include A&W Canada, Yum! Brands, Disney, Macy's, Hilton Hotel Corporation and Harley-Davidson. Visit www.frch.com to learn more.

Media Contact: Peggy Kennedy at 513-362-3430 or pkennedy@frch.com

###